

Wines of Alentejo – Facts & Figures

November 2015

1) CVRA – Comissão Vitivinícola Regional Alentejana:

The Vine and Wine Commission of Alentejo (CVRA) was founded in 1989.

Is a private inter-professional entity with public utility which defines the strategic guidelines for the region, as well as the viticultural and winemaking policies.

Its aim is to control, promote and defend the appellation of origin (DOC Alentejo) and geographical indication (Regional Alentejano).

The CVR Alentejana is the certification body of the wines of Alentejo with DO and IG and is accredited by the NP EN ISO/IEC 45011 standard. All wines certified by the CVR Alentejana are sold with quality stamps which are integrated in the back label of each bottle marketed.

www.vinhosdoalentejo.pt

2) Production data:

Number of companies → 360 (263 producers + 97 merchants¹)

- Overall vineyard area (PDO, IGP and Table Wine): 20.800 hectares / 51,398 acres
- Total vineyard area approved for DOC Alentejo: 14.698 hectares / 36,320 acres
- Remaining area of Regional Alentejano (IG): 5.934 hectares / 14,663 acres
- Average Production per hectare in Alentejo → 7.625 kg/ha

TABLE 1 – ALENTEJO APPROVED AREA OF VINEYARD FOR DOC WINE BY SUB-REGION

Vineyard area registered 2014 (DO e IG)				
Região	DOC Alentejo (White)	DOC Alentejo (Red)	IG Alentejano (White)	IG Alentejano (Red)
IG Alentejano			1.196 ha / 2.955 acres	4.737 ha / 11.705 acres
Borba	834 ha / 2.060 acres	2.657 ha / 6.343 acres		
Évora	231 ha / 571 acres	1.004 ha / 2.481 acres		
Granja-Amareleja	48 ha / 119 acres	377 ha / 932 acres		
Moura	52 ha / 128 acres	286 ha / 707 acres		
Portalegre	157 ha / 388 acres	684 ha / 1.690 acres		
Redondo	464 ha / 1.147 acres	1.576 ha / 3.894 acres		
Reguengos	778 ha / 1.922 acres	3.171 ha / 7.836 acres		
Vidigueira	1.029 ha / 2.543 acres	1.351 ha / 3.338 acres		
Total	3.592 ha / 8.876 acres	11.105 ha / 27.441 acres	1.196 ha / 2.955 acres	4.737 ha / 11.705 acres
Total DO e Total IG	14.698 ha / 36.320 acres		5.934 ha / 14.663 acres	
Total	20.631 ha / 50.980 acres			

- Production of Wines in Alentejo vs. overall certified wine production in Portugal in 2015 → Alentejo represented 24,8% of the overall Portuguese certified wine production.

¹ Agents that buy wine from producers and bottle it with their own label/brand

TABLE 3 – PRODUCTION OF DOC ALENTEJO AND REGIONAL ALENTEJANO WINES (IN LITERS)

	DOC Alentejo	Regional Alentejano (IG)	Regional Alentejano - Espumante	Regional Alentejano - Fortified	DOC Alentejo - Sparkling	DOC Alentejo - Vinho Fortified	Total Produced
2004	38 252 033	42 526 723					80 778 756
2005	33 505 515	34 256 003			20 500	48 600	67 830 618
2006	37 802 148	56 707 221			45 500	13 900	94 568 769
2007	36 435 392	55 856 448			39 500	51 550	92 382 890
2008	37 861 011	39 245 557			22 200	45 757	77 174 525
2009	35 525 912	44 212 360			47 250	32 500	79 818 022
2010	44 582 278	72 560 239			95 165	62 090	117 299 772
2011	41 246 330	54 871 843	14 500		55 215	29 820	96 217 708
2012	39 405 392	49 710 037	36 067	2 000	58 260	33 040	89 244 796
2013	46 161 523	59 467 426	34 814	5 800	80 085	43 235	105 792 883
2014	55 318 380	62 491 460	71 623	1 250	67 095	36 880	117 986 700

- In 2014 the Alentejo production was: 78,9% Red, 19,7% White and 1,4% Rose

Grape Varieties:

a) Alentejo PDO

- Maximum authorized yield per hectare: 8,500kgs (red wine) and 10,000kgs (white wine)
- Mandatory grape varieties used in Alentejo PDO wine sector products, which must represent, in isolation or as part of a blend, a minimum of 75% of the final blend.

BLACK GRAPE VARIETIES	
Alfrocheiro	Castelão
Alicante Bouschet	Syrah
Aragonez	Touriga Nacional
Cabernet Sauvignon	Trincadeira

WHITE GRAPE VARIETIES	
Antão Vaz	Rabo-de-ovelha
Arinto	Síria (Roupeiro)
Fernão Pires	Tamarez
Manteúdo	Trincadeira-das-Pratas
Perrum	

Grape varieties that maybe used in Alentejo PDO wine sector products, which must represent, in isolation or as part of a blend, no more than 25% of the final blend.

BLACK GRAPE VARIETIES		
Baga	Merlot	Tinta Barroca
Caladoc	Moreto	Tinta Caiada
Carignan	Nero d'Avola	Tinta Carvalha
Cinsaut	Petit Verdot	Tinta Grossa
Corropio	Petite-Syrah	Tinta Miúda
Grand Noir	Pinot Noir	Tinto Cão
Grenache	Sangiovese	Touriga Franca
Manteúdo Preto	Tannat	Zinfandel

WHITE GRAPE VARIETIES		
Alicante Branco	Larião	Roussanne
Alvarinho	Malvasia Fina	Sauvignon
Bical	Malvasia Rei (Assario)	Sémillon
Chardonnay	Marsanne	Sercial
Chasselas	Moscatel Graúdo	Tália
Diagalves	Mourisco Branco	Verdelho
Encruzado	Petit-Manseng	Vermentino
Gewurtztraminer	Pinot Gris	Viognier
Gouveio	Riesling	Viosinho

b) Alentejano PGI

- Maximum authorized yield per hectare: 15,000kgs (red and white wine)
- All grape varieties used in the production of Alentejo PDO wines can be used in any proportion in the production of Alentejano PGI Wine.

3) Sales & Exports Data

Domestic Market

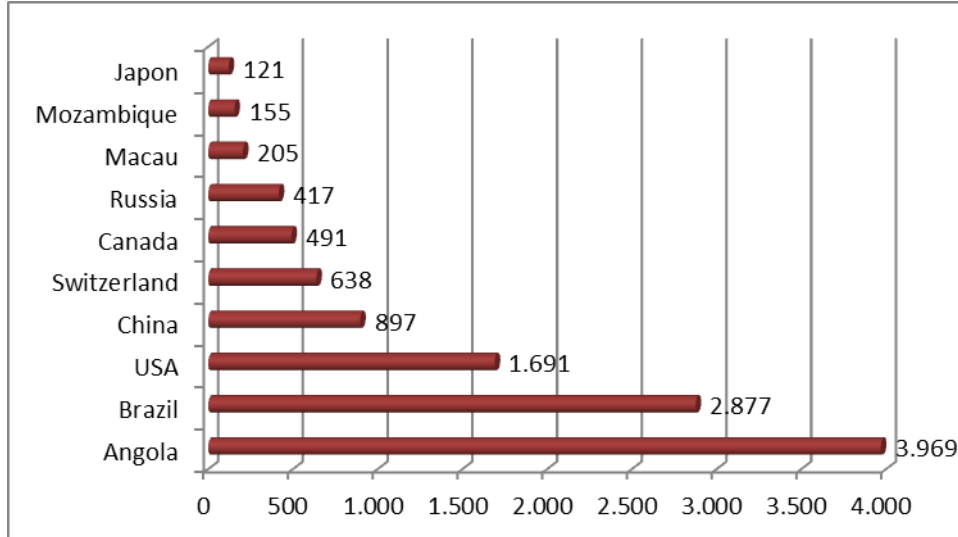
(Source: ACNielsen, June 2015)

- Market quota in volume → 46,4%
- Market quota in value → 45,0%
- *The Alentejo holds the highest market quota in the domestic market, either in volume and in value, in the category of bottled quality wines with DOC and IG.*
- *The Alentejo is the region whose market quota has increased more in the last 3 years.*
- The average retail price for a 0,75 l bottle of DOC Alentejo is €2,77

Export

- In 2014 Alentejo exports for the countries outside the EU represented 70% and for the EU countries represented 30%, of the total exported volume.
- The main export markets are: Angola; Brazil; USA; Canada; Switzerland and China;

GRAPHIC 2 – MAIN EXPORT MARKETS OUTSIDE EU IN 2015 (X 1.000 L)



Export volume for countries outside the EU (2015): 12.099.585 l

Exports for the EU countries

Estimated total export volume for the EU (2015): 5.185.537 l

Main markets: France, Poland, Germany, UK and Belgium.

% Alentejo Exports vs. Portuguese Exports of wines with PDO and IGP (2014): 21%