

Wines of Alentejo – Facts & Figures

February 2019

1) CVRA – Comissão Vitivinícola Regional Alentejana:

The Vine and Wine Commission of Alentejo (CVRA) was founded in 1989.

Is a private inter-professional entity with public utility which defines the strategic guidelines for the region, as well as the viticultural and winemaking policies.

Its aim is to control, promote and defend the appellation of origin (DOC Alentejo) and geographical indication (Regional Alentejano).

The CVR Alentejana is the certification body of the wines of Alentejo with DO and IG and is accredited by the NP EN ISO/IEC 45011 standard. All wines certified by the CVR Alentejana are sold with quality stamps which are integrated in the back label of each bottle marketed.

www.vinhosdoalentejo.pt

2) Production data:

Number of companies → 284

- Overall vineyard area (PDO, IGP and Table Wine): 21.989 hectares / 54,336 acres
- Total vineyard area approved for DOC Alentejo: 15.988 hectares / 39,507 acres
- Remaining area of Regional Alentejano (IG): 6.001 hectares / 14,829 acres
- Average Production per hectare in Alentejo: 4 .900 l/ha | 2,000 l/acre

TABLE 1 – ALENTEJO APPROVED AREA OF VINEYARD FOR DOC AND IG WINE BY SUB-REGION (CVRA;2019)

Vineyard Area 2019 (DO e IG)		
Region	DOC Alentejo	IG Alentejano
IG Alentejano	-----	6.001 ha / 14,829 acres
Borba	3.878 ha / 9.583 acres	
Évora	1.418 ha / 3,504 acres	
Granja-Amareleja	488 ha / 1,206 acres	
Moura	32 ha / 80 acres	
Portalegre	613 ha / 1.515 acres	
Redondo	1.982 ha / 4.898 acres	
Reguengos	4.549 ha / 11,241 acres	
Vidigueira	2.668 ha / 6,642 acres	
Sub-Total	15.988 ha / 39,507 acres	
Total	21.898 ha / 54,336 acres	

For more information:

Tiago Caravana (Marketing Manager of CVRA)

email: tiagocaravana@vinhosdoalentejo.pt | Mob: +351 / 966.653.693 | Skype: t.caravana

- Production of Wines in Alentejo vs. overall certified wine production in Portugal in 2017/18 → Alentejo represented 14% of the overall Portuguese certified wine production.

TABLE 3 – PRODUCTION OF DOC ALENTEJO AND REGIONAL ALENTEJANO WINES IN LITERS (CVRA, 2019)

	DOC Alentejo	Regional Alentejano (IG)	DOC Alentejo Talha	DOC e Regional Espumante	DOC e Regional Vinho Licoroso	DOC e Regional Aguardentes	Total Produced
2007	36 435 392	55 856 448		39 500	51 550		92 382 890
2008	37 861 011	39 245 557		22 200	45 757		77 174 525
2009	35 525 912	44 212 360		47 250	32 500		79 818 022
2010	44 582 278	72 560 239		95 165	62 090		117 299 772
2011	41 246 330	54 871 843		69 715	29 820		96 217 708
2012	39 405 392	49 710 037		94 327	35 040		89 244 796
2013	46 161 523	59 467 426		114 899	49 035		105 792 883
2014	55 318 380	62 491 460		138 718	38 130		117 986 700
2015	60 421 234	53 142 466	43 734	121 640	57 125	95 310	113 881 509
2016	57 798 789	43 611 155	54 891	111 445	45 345	34 425	101 692 540
2017	50 767 018	41 300 027	75 985	169 070	51 500	28 290	92 393 090
2018*	55 683 752	46 971 385	52 425	153 475	23 770	9 200	102 894 007

* data under clearance, a total production of around 107M liters is foreseen for 2018

- In 2017/18 the Alentejo production was: 73.2% Red, 25.0% White and 1.9% Rose

Grape Varieties:

a) Alentejo PDO

- Maximum authorized yield per hectare: 8,500kgs (red wine) and 10,000kgs (white wine)
- Mandatory grape varieties used in Alentejo PDO wine sector products, which must represent, in isolation or as part of a blend, a minimum of 75% of the final blend.

BLACK GRAPE VARIETIES	
Alfrocheiro	Castelão
Alicante Bouschet	Syrah
Aragonez	Touriga Nacional
Cabernet Sauvignon	Trincadeira

WHITE GRAPE VARIETIES	
Antão Vaz	Rabo-de-ovelha
Arinto	Síria (Roupeiro)
Fernão Pires	Tamarez
Manteúdo	Trincadeira-das-Pratas
Perrum	

Grape varieties that maybe used in Alentejo PDO wine sector products, which must represent, in isolation or as part of a blend, no more than 25% of the final blend.

BLACK GRAPE VARIETIES		
Baga	Merlot	Tinta Barroca
Caladoc	Moreto	Tinta Caiada
Carignan	Nero d'Avola	Tinta Carvalha
Cinsaut	Petit Verdot	Tinta Grossa
Corropio	Petite-Syrah	Tinta Miúda
Grand Noir	Pinot Noir	Tinto Cão
Grenache	Sangiovese	Touriga Franca
Manteúdo Preto	Tannat	Zinfandel

WHITE GRAPE VARIETIES		
Alicante Branco	Larião	Roussanne
Alvarinho	Malvasia Fina	Sauvignon
Bical	Malvasia Rei (Assario)	Sémillon
Chardonnay	Marsanne	Sercial
Chasselas	Moscatel Graúdo	Tália
Diagalves	Mourisco Branco	Verdelho
Encruzado	Petit-Manseng	Vermentino
Gewurtztraminer	Pinot Gris	Viognier
Gouveio	Riesling	Viosinho

b) Alentejano PGI

- Maximum authorized yield per hectare: 15,000kgs (red and white wine)
- All grape varieties used in the production of Alentejo PDO wines can be used in any proportion in the production of Alentejano PGI Wine.

3) Sales & Exports Data

Domestic Market

(Source: ACNielsen, Sept. 2018)

- Market quota in volume → 37.0%
- Market quota in value → 40.0%
- *The Alentejo holds the highest market quota in the domestic market, either in volume and in value, in the category of bottled quality wines with DOC and IG.*
- The average retail price for a 0,75 l bottle of DOC Alentejo is €4.43

For more information:

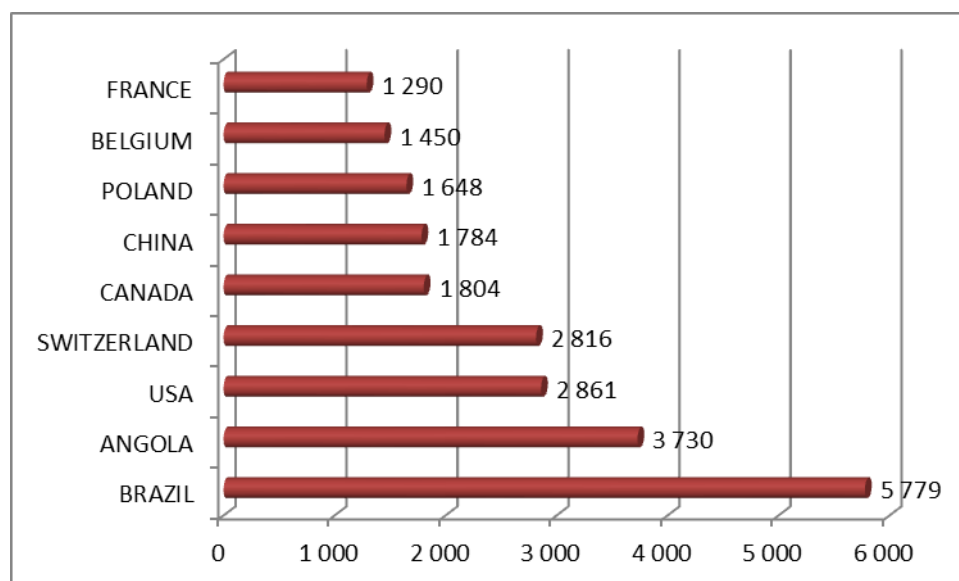
Tiago Caravana (Marketing Manager of CVRA)

email: tiagocaravana@vinhosdoalentejo.pt | Mob: +351 / 966.653.693 | Skype: t.caravana

Export

- In the period until October 2018 exports for the countries outside the EU represented 70% and the EU countries accounted for 30%, of the total exported volume (INE, 2019)
- The main export markets are: Brazil; Angola; USA; Switzerland; Canada, China; Poland; Belgium and France (CVRA, 2019)

GRAPHIC 2 – MAIN EXPORT MARKETS IN 2018 (X 1.000 L)



Export volume for countries outside the EU (until October 2018): 30.082.303 l

% Alentejo Exports vs. Portuguese Exports of wines with PDO and IGP: 20% (INE, 2017)